

PGDay Australia 17 November, 2017 |

Melbourne - November 17th, 2017

SPONSORSHIP PROSPECTUS

About PGDay Australia 2017

We would like to invite sponsors for PGDay Australia 2017 which will take place in Melbourne on Friday 17 November.

PGDay Australia has been absent for a number of years. This year's event is aimed at kicking off an annual gathering. The PGDay Australia 2017 will not be possible without generous sponsorships from various enterprises involved with or using PostgreSQL.

Melbourne, being one of Australia's capital cities, has been selected for 2017.

Where and when?

Rydges Melbourne
186 Exhibition St,
Melbourne, VIC 3000
www.rydges.com/melbourne

Friday 17 November 2017

Time: 8am – 5pm
Networking Drinks: 5pm – 6.30pm

Sponsorship Packages

We have 3 sponsorship packages available with options for speaking session, tabletop space and online visibility. We would like to invite Enterprises who are using PostgreSQL or have support and services around PostgreSQL to support us in this initiative.

Package Pricing

Platinum	Gold	Silver
AUD 3,900	AUD 1,900	AUD 900

*inclusive of GST

Benefits Overview

	Platinum	Gold	Silver
Speaking opportunity	Yes		
Tabletop in break area*	Yes		
Sponsor logo on webpage	Yes	Yes	Yes
Sponsor logo on printed materials	Yes	Yes	Yes
Sponsor logo on stage banner	Yes	Yes	
Sponsor mention during event	Yes	Yes	
Speaker pass	1		
Conference passes	4	2	1

*provide own pull up banner

Platinum Sponsorship – ~~5~~ available

SPEAKING OPPORUNITY

- 45 minute speaking slot during the day

NETWORKING OPPORTUNITES

- 3 conference passes
- 1 speaker pass

BRAND REACH

- Sponsor logo on webpage
- Sponsor logo on printed materials
- Sponsor logo on stage banner
- Sponsor mention during event
- Provision of a table for networking during breaks. Sponsor to provide own pull up banner

Gold Sponsorship – 3 available

NETWORKING OPPORTUNITES

- 2 conference passes

BRAND REACH

- Sponsor logo on webpage
- Sponsor logo on printed materials
- Sponsor logo on stage banner
- Sponsor mention during event

Silver Sponsorship – 5 available

NETWORKING OPPORTUNITES

- 1 conference pass

BRAND REACH

- Sponsor logo on webpage
- Sponsor logo on printed materials

The finances and local logistics for PGDay Australia 2017 are being handled by 2ndQuadrant, Fujitsu and EnterpriseDB this year. The funds raised for PGDay Australia 2017 are solely for the associated expenses of the conference. Surplus proceeds will be kept for supporting future events by PGDay Australia team.

For further queries please write to: australiapgday@gmail.com

SPONSORSHIP AGREEMENT FROM

For the Sponsor

Authorised signature:

Name:

Title:

Company Name:

Date:

For the Committee

Authorised signature:

Name:

Title:

Company Name:

Date:

SPONSORSHIP LEVEL: _____

TOTAL SPONSORSHIP AMOUNT AUD: _____

Please send to: australiapgday@gmail.com

After receipt of this signed agreement, your application will be considered. If successful, the organizing committee will sign the agreement and you will receive an invoice